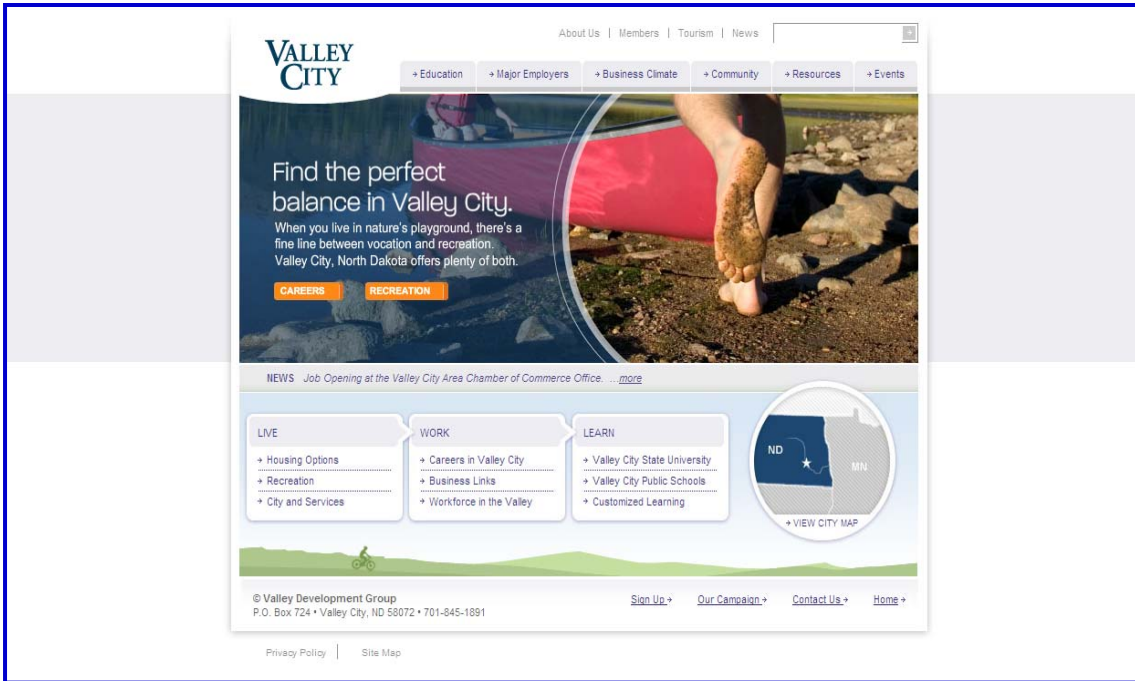


# CHAMBER PRIDE

October 2008

## Website Project Completed!

Chamber, Development Corporation and Tourism are now featured on two separate sites



The year-long process to create new websites for the Chamber, Development Corporation and Tourism in Valley City is now complete with a new look for [www.hellovalley.com](http://www.hellovalley.com) going online in October.

The [hellovalley](http://hellovalley.com) site joins [www.valleycitynd.com](http://www.valleycitynd.com) (left) which was launched this past May. *Valleycitynd* contains information on local employment and education opportunities, promoting the benefits of living and working in Valley City through the theme "A Living and a Life". The site also includes a detailed listing of all Chamber and Development Corporation members, staff and board of director information, and a comprehensive community calendar of events.

The new *hellovalley* site (right) has been revamped to have a similar look to the Chamber/Development Corporation site, but focuses on tourists and visitors who are looking for information on recreation, dining / lodging options, the Rosebud Visitor Center, and Sheyenne Valley National Scenic Byway.

Both sites contain beautiful images of the Sheyenne River Valley and offer many more opportunities for posting current information such as newsletters and event details online.

The new websites were designed by Flint Communications of Fargo, ND.





## Greetings From Your President

By Doug Anderson, VCSU



It gives me great pleasure to assume the role of president of the Chamber Board of Directors. I'd also like to thank LouVay White for all of the time and effort she has put in as a member of the Board and the past president, and Lance Jenison for accepting the position as president-elect. LouVay did a great job as president, and Lance is in an excellent position to assume the role

as president next October. I will count on their insights to make this year as successful as it can be.

For those of you who do not know me, I am the Director of Communications for VCSU, and have been on the Board of Directors for about three years now. The Chamber's bylaws provide for a permanent appointment to the Board to be filled by a representative from VCSU, and at present, I am that representative. I moved to Valley City from the Twin Cities with my wife and daughter to take the job at VCSU, and have very much enjoyed living here. Valley City is a great place to live!

I have learned a tremendous amount in the time that I have served on the Board, and I look forward to learning much more over the coming year. One way I plan to do this is by attending some of the meetings of the Chamber's many committees – this is where a lot of the work gets done and where a lot of the value of being a chamber member is. These committees are also run by many people that I do not know, and I will enjoy meeting them.

“Thank You” for your vote of confidence in allowing me to serve as president. If any of you have questions or comments, feel free to contact me at [doug.anderson@vcsu.edu](mailto:doug.anderson@vcsu.edu).

### 2008-09 MEMBERSHIP RENEWALS (WITH NO STAMPS NEEDED!)



Renewal invoices for the Chamber's 2008-09 fiscal year will be in many of your mailboxes within a matter of days. We would like to take this opportunity to thank-you in advance for your continued support. There are still a few renewals due for 2007-08, so if you have any questions on the status of your membership, please give us a call at 845-1891.

Two years ago we began offering the convenient option of renewing your membership by credit or debit card. This year, we're making it even easier to renew by including a postage-paid envelope with each invoice. You will also have the option of purchasing your enhanced business listing on our website together with your renewal if you choose.

### 2008-2009 Valley City Area Chamber of Commerce BOARD OF DIRECTORS

**Doug Anderson, President**  
VCSU

**LouVay White, Past President**  
Open Door Center

**Lance Jenison, President Elect**  
State Farm Insurance

**Sue Kapaun, Treasurer**  
Dacotah Bank

**Dean Sauer**  
Valley Officeworks

**Dr. Larry E. Saylor**  
Central Avenue Chiropractic

**Craig Christianson**  
Sheyenne Care Center

**Cindy Waagen**  
Marketplace Foods

**Dean Kinney**  
Lafarge Dakota, Inc.

**Jill Engler**  
A.R.C. Thrift-E-Shop

**Nathan Hoehn**  
Wells Fargo Bank

**Michelle Wobbema**  
First Community Credit Union

**Dr. Steven Shirley** Ex Officio  
VCSU

**Mary Lee Nielson**, Ex Officio  
Mayor

### STAFF **Dean Ihla**

Executive Vice President - [chamber@hellovalley.com](mailto:chamber@hellovalley.com)

**Pamela Erickson**  
Administrative Assistant - [pamela@hellovalley.com](mailto:pamela@hellovalley.com)



## ***EVP REPORT***

By Dean Ihla  
Executive Vice President

October 1<sup>st</sup> is the beginning of the fiscal year for the Valley City Area Chamber of Commerce. It's when the Board of Directors reviews the past year and plans the Program of Work for the next twelve months. This is also when the budget is prepared based on the income and expenses of the previous year.

October is also the time of year we have a "changing of the guard" if you will. I want to start by recognizing our two outgoing board members, Deb Shape of Wells Fargo Bank and Tim Birkeland of Bank Forward. Both Deb and Tim have been on the board for six years and both have recently served on our executive committee. With that, I would also like you to help me welcome our two new board members, Michelle Wobbema from First Community Credit Union and Nathan Hoehn from Wells Fargo Bank. On our Executive Committee this year are Doug Anderson of VCSU, LouVay White of the Open Door Center, Sue Kapaun of Dacotah Bank and Lance Jenison of State Farm Insurance. Once again, I can't say enough good things about our Chamber Board of Directors this year. I've been with the Valley City Chamber for over three years now and every one of the board members I've worked with during this time has been great.

Another major change at the Chamber office this month is the departure of Denise Lutz, who is venturing out to start her own business. Denise has been with the Chamber for over 11 years and we will all miss her expertise in helping to keep the "wheels rolling" in the office. Meanwhile Pam Erickson, who has four years of experience with the Chamber will be assuming many of the duties of Denise's position and we are currently in the process of hiring an individual for the Motor Vehicle and Administrative Assistant position.

The current US economic situation has created much uncertainty across our nation and we are very fortunate to live in an area which remains somewhat immune to these conditions. Our local economy continues to be strong, but we can not sit back and take for granted that this will always be the case.

Our Chamber's mission statement reads: *"The Valley City Area Chamber of Commerce is organized to advance the commercial, industrial, civic and general interests of Valley City, Barnes County and its trade area."* In order to achieve this mission, we will be setting aggressive, yet attainable goals for growth in our community. And we need to be able to measure the results with real numbers. Our committees will work to help accomplish these goals, which may mean each committee creates its own mission

statement for growth. But we also need your help. I encourage all of you to get involved in supporting your community, whether it means being actively involved in the Chamber, service clubs, schools or churches. It takes everyone working together to keep Valley City moving forward.

### **Valley City State University Young Democrats and College Republicans**



District 24 Legislative Debate  
Tuesday Oct. 7<sup>th</sup>, 2008  
7:00 to 9:00 pm  
VCSU Student Center Skoal Room

***Come listen to the issues as debated  
by the candidates***

#### Senate

Larry Robinson (D)  
(incumbent)

Dwight Grotberg (R)

#### House of Representatives

Phil Mueller (D) (incumbent)

Ralph Metcalf (D)  
(incumbent)

Dwight Kiefert (R)

Jon Wagar (R)

If you cannot attend then listen to the debate on [www.newsdakota.com](http://www.newsdakota.com). The debate will also be aired on CSI Cable replay channel.



**Get out and vote on November 4th**

# Chamber Board Holds Annual Retreat September 19th

## Doug Anderson begins term as 2008-09 President



Board members hear reports from other community and government leaders during the Annual Chamber Board Retreat.



Retreat attendees enjoyed a delicious noon lunch served by Norm's BBQ and Catering.



Incoming President Doug Anderson shares his vision for the next year with fellow board members.

Plans for 2008-09 year were discussed at the annual Chamber Board of Directors retreat held September 19<sup>th</sup> at Sheyenne Riverbend Farm. The morning started with outgoing president LouVay White reviewing the past year. Among successes she noted were the 125<sup>th</sup> Celebration in June; the joint Chamber/Development Corporation banquet; ongoing programs such as Business After Hours and Lunch-n-Learn; annual Chamber-sponsored events such as the pinochle tournament and soapbox derby; and the new website that the Chamber partnered with the Development Corporation to complete. White concluded by thanking the board members and staff for making her term as president enjoyable.

Members of the Executive Committee were named with Doug Anderson of VCSU elected president, Lance Jenison with State Farm Insurance as president-elect, LouVay White from Open Door Center, past-president and Sue Kapaun of Dacotah Bank, treasurer. Board members re-elected by ballots sent to the general membership were Cindy Waagen and Dr. Larry E. Saylor. Newly elected board members were Michelle Wobbema from First Community Credit Union and Nathan Hoehn of Wells Fargo Bank. Tim Birkeland and Deb Shape completed their second 3-year term so were not eligible for re-election.

Discussion and reports from community leaders was also part of the retreat agenda. Joining the board for this portion of the meeting were Development Director Jennifer Feist; Public School Administrator Dean Koppelman; VCSU Vice President for Business Affairs Trudy Collins; District 24 Senator Larry Robinson; District 24 Representative Phil Mueller; County Commission Chair Cindy Schwehr; Parks and Rec Director Tyler Jacobson; City Administrator Jon Cameron and Winter Show Manager Nancy Allen.

The day concluded with Doug Anderson's comments on his vision for the upcoming year as president. He stressed the important work that the Chamber Committees do, and therefore plans to attend each committee meeting at least once. He expressed that the Board needs to be actively involved to assure that the committees are operating efficiently and to the benefit of our members and the community as a whole.



*The Sheyenne River Valley  
National Scenic Byway and  
Barnes County Relay for Life  
4th Annual  
Sheyenne Valley Shuffle  
September 20th, 2008*



The 4<sup>th</sup> Annual **Sheyenne Valley Shuffle** was a success!  
Thank you to all the organizations and individuals who  
made it possible.

**Sheyenne Shuffle Sponsors**

- |                     |                         |
|---------------------|-------------------------|
| FPL Energy          | Kadrmars, Lee & Jackson |
| John Deere Seeding  | Community Credit Union  |
| Mercy Hospital      | VCSU                    |
| Sea Reach Inc.      | Miller Motors           |
| Michel's Pipeline   | NDDOT: Safe Communities |
| Xtreme Printing     | KOVC                    |
| Times Record        | Stoudt Ross Ford        |
| Bank Forward        | Dacotah Bank            |
| Leever's Super Valu |                         |

**Contributing Organizations**

- |                                   |                          |
|-----------------------------------|--------------------------|
| Lake Agassiz Pacers- Dale Summers | VC Police Dept.          |
| BC Sheriff Dept.                  | Valley City Public Works |
| VCPR                              | Barnes County North      |
| CP Rail                           |                          |
| US Army Corps of Engineers        |                          |
| Barnes County Ambulance & EMT's   |                          |

**Intersection Volunteers:**

Connie Geinert, Jan Stowman, Bev Loken, Chuck & Estelle Hanson, Deb Koeplin, Carolyn Schlenvogt, LouVay White, Nancy Allen, Logan Kinslow, Dan Johnson, Dennis Heise, Jon & Joan Cameron, Sandy Hansen, Kathy Cruff, Carol Peterson, Marcia Foss, Daryl Heise, Steve Nielson, Bobby Koeplin and Dean Ihla

**Aid Stations:** Lions Club, Relay for Life, Valley City State University, Sheyenne Care Center and North Country Trail

**Thank You to all!!**  
*Sheyenne Valley Shuffle Committee*



On your mark, get set, Go!!  
Scott Tichy starts off the 5K run/walk



Gary Thompson, men's winner of the 5K



This runner comes across the finish line in City Park





**Thank You Denise!**  
**The Chamber will Miss You**



Outgoing President LouVay White and others stopped by the office on September 30th to thank Denise for all she has done for the Chamber.

After nearly 12 years of service with the Valley City Chamber office, Denise Lutz has moved on to begin her own housecleaning business. Pam Erickson will be assuming most of the duties of Denise's position and the Chamber is in the process of hiring for the Motor Vehicle and Administrative Assistance position. We wish Denise success in her new venture!

**Valley City Area Chamber of Commerce  
 Ambassador Visits**



**Curves for Women**

Darla Pierce, New Owner  
 1109 Main St W; Ste B  
 Valley City, ND 58072  
 701-845-3500



**Grotberg Electric**

60th Anniversary  
 Steve Welken, Chief Operating Officer  
 Randi Buttke, Administrative Assistant  
 1109 Main St. W  
 Valley City, ND 58072  
 701-845-3010

***Have an event coming up?***  
 Avoid having your date conflict  
 with other events in the community!



Contact the Chamber to have your events listed on the Chamber calendar. The calendar is posted on our website, [www.valleycitynd.com](http://www.valleycitynd.com) and is distributed each month in the Chamber Pride Newsletter. Contact: [pamela@hellovalley.com](mailto:pamela@hellovalley.com)

**Do you have news you'd like to share?**

The Chamber is always looking for news from Chamber member businesses. Have a success story you'd like to share?



Contact the Chamber today!  
 701-845-1891  
[chamber@hellovalley.com](mailto:chamber@hellovalley.com)

*Want to receive the newsletter by email?*



*For a full color format of the newsletter,  
 contact us at 845-1891 or email  
[chamber@hellovalley.com](mailto:chamber@hellovalley.com)*

# Chamber Newsletter Ad Rates\*

## Business Card Ads

## Inserts

### Looking for the Key to Low Cost Business-to-Business Advertising?



The Chamber Pride Newsletter now offers our members the opportunity to purchase business card-sized ads for the low cost of \$20 per issue. Insert ads are also available for \$30 per issue. Contact the Chamber at 845-1891 for details. Multi-issue discounts also available!

### Insert Ad Rates

<u>Frequency</u>	<u>Each</u>	<u>Total</u>
1	\$30.00	\$30
2	\$25.00	\$50
3	\$22.00	\$66

*Discount received on subsequent purchases  
Advertiser supplies 300 copies*

**Contact the Chamber for more information,  
845-1891 or [chamber@hellovalley.com](mailto:chamber@hellovalley.com)**

### Business Card Ad Rates

<u># of Issues</u>	<u>Each</u>	<u>Total</u>
1	\$20.00	\$20
2	\$17.50	\$35
3	\$16.67	\$50
4	\$16.25	\$65
5	\$15.00	\$75

\*Advertising available to members of the Valley City Area Chamber of Commerce only. Multi-issue discounts must be placed within one calendar year starting January 1, 2008.

## Second Annual Friends of Music Dinner-Dance October 17: Tickets on Sale through October 10.



Looking for a special night out? Wishing you could dance, the way dancing was meant to be? Do you love a big-band sound? The VCSU Friends of Music invite you to join us for our second annual dinner-dance on Friday, October 17<sup>th</sup>, at the Valley City Eagles Club. The evening starts with a scrumptious dinner of steak bordelaise, followed by the big-band sounds of the Easy Street 7 and the VCSU Jazz Ensemble.

This is a wonderful opportunity to enjoy a special evening and support music scholarships at Valley City State University. In the past three years, the Department of Music has given larger scholarships to music students, and these efforts have paid off. The increased scholarships have brought an exceptional group of music majors and minors to VCSU, a group the whole community can be proud of. In order for the Department of Music to continue to draw such talent, a substantial amount of scholarship money must be raised every year.

Come join the Friends of Music for this special evening and know that at the same time you will be contributing to our community and helping to shape the cultural life of our area. The cost of the dinner-dance is \$30.00 per person and the dance without dinner is \$15.00. Tickets are on sale now through October 10, at Foss Music Hall, Valley City State University and also at the Eagles. Dinner tickets must be purchased by October 10<sup>th</sup>; dance tickets may be purchased either in advance or at the door. For additional information, contact Paula Larson in the Department of Music Office, 701-845-7272, [paula.larson@vcsu.edu](mailto:paula.larson@vcsu.edu).



# BUSINESS AFTER HOURS



Member FDIC

430 W Main Street

Wednesday October 29<sup>th</sup>

5-7 pm

*Walking Tacos*

*Chips and Salsa*

*Other Mexican-style Refreshments!*



**We encourage you to attend - you could win \$25 in Chamber Bucks!**

***All Chamber Members &  
Employees Welcome!***



# Community Calendar of Events

www.valleycitynd.com



For detailed information, please visit [www.valleycitynd.com](http://www.valleycitynd.com)

## October 2008

- October 3-4 – VCSU Homecoming
- October 3 - VCHS Football vs. Rugby, 7:00pm.
- October 3 – VCSU Volleyball vs. Dickinson State University, 7:00pm.
- October 3-4 – Marvin Garrett Roughstock Series Rodeo, NDWS Building.
- October 3-31 – VCSU Gallery Alumni Exhibition: Five Women Artists
- October 4 – Epworth United Methodist Women's Bazaar and Luncheon, "Harvest Blessings"
  - Crafts – 10:30 to 1:30 and Lunch – 11:00 to 1:00.
- October 4 – Boy Scout day at the Corn Maze. Contact 845-5697 for more information.
- October 4 – VCSU Volleyball vs. Minot State University, 7:00pm.
- October 4 – VCSU Homecoming parade, 11:00am.
- October 4 – VCSU Football vs. Dickinson State University, 1:30pm.
- October 9 – Dance Day at the Senior Center with Steve Samek, 1:30-4:00pm.
- October 10 - VCHS Football vs. Devils Lake, 7:00pm.
- October 11 – James Ployhar Honor Band Concert, Graichen Gym, 3:00pm.
- October 11 – Girl Scout day at the Corn Maze. Contact 845-5697 for more information.
- October 11 – Couple's Moonlight Train Ride and Campfire at the Corn Maze, 9:30pm. Contact 845-5697 for reservations and more information.
- October 13-November 10 – Becoming a Love and Logic Parent, Monday nights. Contact 845-8528 for more information and to register.
- October 15-18 – "The Foreigner" presented by the VCSU Theatre, Vangstad Auditorium, 7:30pm. Contact 845-7320 for more information.
- October 16 – BCHS Lecture Series
  - Featuring Dr. Bob Anderson of VCSU – North Dakota Birding. 7:00pm.
- October 16 – Evening Meal at the Senior Center featuring Pork Chops. Contact the Center for more information, 845-4300.
- October 17 - VCHS Football vs. Central Cass, 7:00pm.
- October 17 – VCSU Scholarship Fundraiser & Dance, Eagles Club. Dinner, 7:00pm, Dance, 8:00pm.
- October 18 – 141<sup>st</sup> Casing of the Colors. VC High School, 2:00pm.
- October 18 – VCSU Football vs. Dakota State University, 1:30pm.
- October 23 – VCSU Concert Band, Graichen Gym, 7:30pm.
- October 23 – Dance day at the Senior Center with the Country Lads, 1:30-4:00pm. Contact the Center for more information, 845-4300.
- October 24 – VCSU Volleyball vs. Black Hills State, 7:00pm.

- October 24 – Haunted Corn Maze. Contact 845-5697 for more information.
- October 25 – VCSU Volleyball vs. SD School of Mines & Tech, 3:00pm.
- October 25 – Haunted Corn Maze. Contact 845-5697 for more information.
- October 28 - VCHS Volleyball vs. Devils Lake, 7:00pm.
- October 28 – Rotary Wine Tasting Social, 5:30 – 7:30pm. More information to follow.
- October 30 – VCSU Gallery Alumni Exhibition Reception, 7:00-8:30pm.
- October 31 – Last day to view VCSU Gallery Alumni Exhibition: Five Women Artists.
- October 31 – Haunted Corn Maze. Contact 845-5697 for more information.

## November 2008

- November 1 – VCSU Football vs. SD School of Mines & Tech, 1:00pm.
- November 1 – Haunted Corn Maze. Contact 845-5697 for more information.
- November 3-14 – VCSU Gallery Jessica Fabre Senior Exhibition.
- November 5 – VCSU Volleyball vs. Jamestown College, 7:00pm.
- November 6 – VCSU General Student Recital, Froemke Auditorium, 11:00am.
- November 7 – VCSU Gallery Jessica Fabre Exhibition Reception, 7:00-8:30pm.
- November 7 – St. Catherine's Fall Auction, Eagles Club. Silent Auction-6:00pm, Live Auction-7:00pm.
- November 9 – Valley City's Holiday Preview Open House, 12:00 to 5:00pm.
- November 13 – VCSU Jazz Ensemble, Student Center Cafeteria, 7:30pm.
- November 14 – Last day to view the VCSU Gallery Jessica Fabre Senior Exhibition.
- November 15 – VCSU Chamber Concert, Froemke Auditorium, 7:30pm.
- November 16 – VCSU Chamber Ensembles, Froemke Auditorium, 7:30pm.
- November 17- December 12 – VCSU Gallery Shawn Holtz Exhibition.
- November 19-22 – "The Real Inspector Hound" presented by the VCSU Theatre, Theatre 320, 7:30pm. Contact 845-7320 for more information.
- November 20 – BCHS Lecture Series
  - Featuring Chuck Luessen – Underground in Valley City: The Unseen Workings of our Community. 7:00pm.
- November 20 – VCSU Gallery Shawn Holtz Exhibition Reception, 7:00-8:30pm.
- November 20 – VCSU General Student Recital, Froemke Auditorium, 7:30pm.
- November 22 – Snowball Festival
  - City Auditorium. Contact Faith in Action at 845-6491.
- November 24 – Dakota Harmony, Froemke Auditorium, 7:30pm.

## December 2008

- December 4 – VCHS Wrestling vs. West Fargo, 7:00pm.
- December 4 – Christmas at St. Catherine's, 7:30pm.
  - Featuring the VCSU Concert Choir and Vocal Chamber Ensembles.