

## Marketing Campaign Launched!!



### A Living and a Life:

The joint annual banquet of the Valley Development Group and Chamber of Commerce provided the public launch of our new marketing campaign, "A Living and a Life". The campaign's focus is to attract and retain talent by building awareness of the career opportunities and attractive lifestyle available in the Sheyenne River Valley. Brochures, portfolios and the website ([www.valleycitynd.com](http://www.valleycitynd.com)) tell the story. A key component is the **Careers** section. We want to build awareness for businesses that have career opportunities and provide information to job seekers. We invite you to take a look, provide feedback or send information.

### Tourism:

The existing site ([www.hellovalley.com](http://www.hellovalley.com)) will provide information about the amenities throughout the Sheyenne River Valley – a new look will be launched soon! Streamlined information about area sites and events including on-line registration will make it easier for residents and visitors to enjoy the Valley.

### Workforce Pilot Program:

Another major piece of the campaign is the creation of a Workforce Development Director as a pilot program. Our goal is to provide business assistance and leverage existing resources to build a workforce pipeline. This part-time position will help connect businesses, colleges and universities with individuals seeking career opportunities including spouse/significant other. Contact us for more information.

### Viking Drive Project:



Work continues on a University/Community Wellness Center. The focus is making investments that have the greatest and most immediate impact on VCSU's enrollment. Athletic programs that promise to attract new students include, soccer and golf.

***VCSU....Keep your eyes open....something new is coming soon!  
They're going way out....on June 1<sup>st</sup>.***

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## Election Year!!



On Monday, June 2<sup>nd</sup> the Chamber of Commerce is sponsoring a candidate forum after the City Commission meeting. It will be held at 7:00 pm at the Valley City Eagles Club.

### *Declared Candidates City Commission:*

Jon Wagar, Incumbant  
George Dutton, Incumbant  
Arnold Dilts

### *Declared Candidates Park Board*

Dick Gulmon, Incumbant  
Brent Gustafson, Incumbant  
Colette Jensen  
Ross Powell

*Declared Candidates County Commission:*

District 1; Cindy Schwehr, Incumbant  
District 5: Donald Triebold, Incumbant  
Tom Overn  
John Froelich  
Ken Reid

*Declared Candidates School Board:*

Patrick, (Mike) Callahan, Incumbant  
Richard (Dick) Nelson, Incumbant  
Trimmer Newton

*Declared Candidates State, District 24:*

*Senate:*

Larry Robinson (D), Incumbant  
Dwight Grotberg (R)

*House of Representatives:*

Phil Mueller (D), Incumbant  
Ralph Metcalf (D), Incumbant  
Jon Wagar (R)  
Dwight Kiefert (R)



**Initiated Measure, City Administrator:**

We elect our local officials to make sound decisions that impact our lives. The decision to implement the position of city administrator was carefully considered and based on the need to enhance operations, increase efficiencies and save cost. A single point of contact who is responsive to the public's questions, comments or complaints ensures matters are handled quickly and in an orderly fashion. Policies and procedures are presented to the public in a single consistent voice. The continuation of the position is up to you. This is an issue that needs to be settled. Please cast your vote and let the City of Valley City know where you stand.



**Get out and Vote....on June 10<sup>th</sup>. Polling places are:**

Precinct #1 - City Hall  
Precinct #2 - Police Station  
Precinct #3 - VCSU Skoal Room  
Precinct #4 - VCSU Fieldhouse (Bubble)  
Precinct #5 - Sheyenne Care Center

**Hours are 8:00am - 7:00pm at all locations.**



**BRIDGING THE GENERATIONS FOR 125 YEARS**

**125<sup>th</sup>.....Join the Celebration!**

A full calendar is available at [www.valleycitynd.com](http://www.valleycitynd.com). A couple of events you may want to check out....

\*Community Picnic hosted by Michels Construction (TransCanada Pipeline) – June 12<sup>th</sup> from 4:30 to 7:30 pm at City Hall.

\*John Deere Seeding Group – Open House and Tour, Friday, June 13th.

**For more information contact the Chamber office at 701-845-1891.**