

# CHAMBER PRIDE

July 2008

## New Chamber Directory to be Published Publication is a Major Benefit of Membership

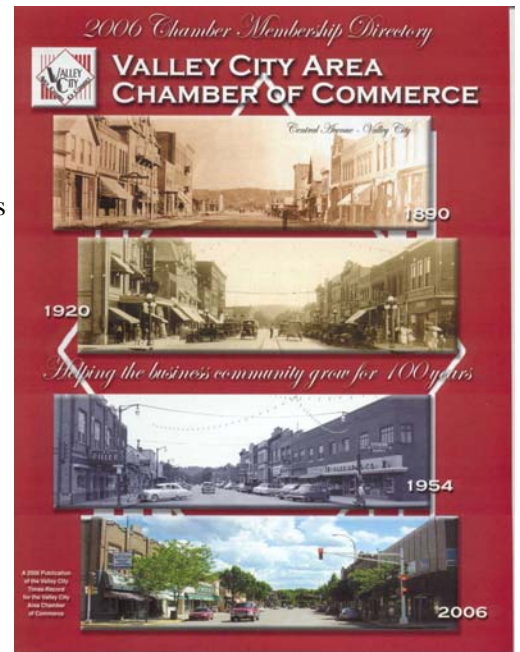
The Chamber has once again partnered with the Valley City Times Record to publish an updated edition of our membership directory which will be distributed in August. The first directory was published in 2006 and has proven to be a useful resource for local citizens, new residents and visitors alike. It provides information on member businesses, area attractions, Chamber committees and events, demographics, quality of life and much more. In short, your membership directory promotes the advantages of living and doing business in the Valley City area.

The Directory is also a valuable way for you, as an investor, to promote your own business and attract customers. Professionally printed, we anticipate the directory will be approximately 40 pages and will be a reference source you'll keep handy throughout the coming year. Every Chamber member in good standing will be listed in the directory both alphabetically and in the "Buyer's Guide" according to business classification. There are also opportunities for your business to purchase further advertising in the directory, even up to full-page ads.

There have been some "frequently asked questions" regarding the directory that we can hopefully answer for you.

- *How will the directory be distributed?* Since our local newspaper is producing the directory, the Times Record will include it as an insert in their paper so it will be in the hands of every subscriber. The Chamber office will include it in all relocation and new resident packets, as well as be given to visitors at the Chamber office.
- *Why should I purchase an ad in the directory when I already get a free listing by being a Chamber member?* Is it beneficial to purchase a yellow page ad in the phone book when you're already listed in the phone book for free? Most businesses say yes. Through your Chamber membership, you have an advantage over other businesses by being included in the directory. But the listing includes only the basic information about your business. Your ad in the directory will make your business stand out among the others and you will be able to provide the additional information your customer needs to know about you.
- *I already have an ad in the "Explore the Sheyenne" publication. How is this different?* The Explore the Sheyenne is a publication used to promote tourism in the entire Sheyenne Valley region and serves as an information piece for visitors. The Chamber directory is a handy resource guide for businesses and services in the immediate Valley City area.

If you would like to learn more about the advertising options available but have not been visited by an advertising representative, feel free to contact the Chamber at 845-1891 or the Valley City Times Record at 845-0463.



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## Message From Your President

By LouVay White  
Open Door Center



A big thanks to Dean, Denise, Pam, volunteers, car club members, the City crew and everybody else who helped with all the activities during Rally in the Valley and the 125<sup>th</sup> anniversary – the list is simply too long to mention all the groups that participated. Good things happen when everyone works together!

Last but certainly not least, the weather cooperated so all events were able to be held – even though some required last minutes changes! It was nice to see lots of people enjoying all the activities offered, both guests and locals! There were many nice comments about the 125<sup>th</sup> anniversary commemorative book as well.

July will be busy, too, with class reunions and Bash-tabula. We see lots of activity that the pipeline workers are also busy; it's fascinating to follow the progress of the pipeline being laid – take a ride some evening to the north and west of Valley City to see for yourself. Crops are looking good. The warm and wet weather has been good for them. Enjoy!

### 2008 Candidates Forum

City Commission and Park Board candidates had the opportunity to answer questions and outline their platforms at a Candidates Forum sponsored by the Valley City Chamber of Commerce on June 2<sup>nd</sup> at the Valley City Eagles. Moderator of the forum was Doug Anderson, Director of Marketing and Communications at VCSU and president-elect of the Chamber.

Congratulations to Jon Wagar and George Dutton, City Commission candidates and Dick Gulmon and Ross Powell, Park Board candidates for their victories in the June 10<sup>th</sup> elections.



## 2007—2008 Valley City Area Chamber of Commerce BOARD OF DIRECTORS

**LouVay White, President**  
Open Door Center

**Doug Anderson, President Elect**  
VCSU

**Deb Shape, Past President**  
Wells Fargo Bank

**Tim Birkeland, Treasurer**  
Bank Forward

**Dean Sauer**  
Valley Officeworks

**Dr. Larry E. Saylor**  
Central Avenue Chiropractic

**Craig Christianson**  
Sheyenne Care Center

**Cindy Waagen**  
Marketplace Foods

**Dean Kinney**  
Lafarge Dakota, Inc.

**Jill Engler**  
A.R.C. Thrift-E-Shop

**Lance Jenison**  
State Farm Insurance

**Sue Kapaun**  
Dacotah Bank

**Dr. Ellen Chaffee, Ex Officio**  
VCSU

**Mary Lee Nielson, Ex Officio**  
Mayor

### STAFF

**Dean Ihla**

Executive Vice President - [chamber@hellovalley.com](mailto:chamber@hellovalley.com)

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**Pamela Erickson**

Administrative Assistant - [pamela@hellovalley.com](mailto:pamela@hellovalley.com)



## **EVP REPORT**

By Dean Ihla  
Executive Vice President

### **Thank You Valley City!**



After months of preparation, Valley City's 125<sup>th</sup> Anniversary is now history. Even though we didn't have a large budget or a "cast of thousands" on our planning committee, there was a full schedule of events with good attendance at all of them.

The week got off to a shaky start with the severe storm on June 11<sup>th</sup>. Our office fielded many calls from folks around the state who had heard about the storm and were concerned that the weekend's events would not be held (and wanting to verify reports they heard of "flying cows" in Valley City!) Although Wednesday's storm required the Troubadour's Music in the Park concert and picnic to be moved to the City Auditorium, conditions quickly improved and the remaining events were not hampered by weather conditions.

Congratulations goes to the Bridge City Cruisers for once again putting on a great car show. A special thanks needs to go to the City Commission and the Valley City Police and Fire Departments for their cooperation and assistance. And what can we say about the extra effort put forth by Valley City Public Works for an outstanding job of getting the city back to normal in a matter of hours after the storm? What a great group to work with!

Although I'm sure I'll forget someone, here's quick list of other folks who helped make the 125<sup>th</sup> celebration a success: Sandy Hansen, Carla Kelly (writers and editors), Paul Vangerud (chairman) and the rest of the book committee for the beautiful 125<sup>th</sup> commemorative book; the Valley Troubadours and Marketplace Foods for the Wednesday concert and picnic; City Employees and Michels Pipeline for sponsoring Thursday's picnic in the fire hall; Myron Sommerfeld, Missouri River Energy and the Valley City Eagles for Thursday night's dance (and dance instructor Roxanne Rogers); Sherry Johnson of the Valley City Post Office for the commemorative postage cancellation event; North Dakota Winter Show's Barrel Bash; the bars on Main Street who sponsored the Friday and Saturday night street dances; fireworks sponsors John Deere Seeding Group, Kadrmass Lee and Jackson, Lafarge Dakota, Leever Super Valu; Advanced Engineering; Alliance Pipeline and Cass County Electric—and the VCSU Athletic Department for hosting the fireworks at Lokken Field; Optimist Club (Bill Jansen Road Race); Head Start Poker Run; Dakota Riders (Hill Climb); Valley City Library (Pie and ice Cream Social); Flea Market Vendors; Scott Magnuson and Keith Olson from the Valley City Fire Department for their assistance with the rubber duck race (and thank you to everyone who supported the Girl Scouts by adopting a duck!); Valley City Park District (use of park facilities, free swimming, kid's games, and the Wednesday

concert); Building Youth for the Future Committee for the teen dance with "Scuba"; Wes Anderson and the museum Board and volunteers who served as the 125<sup>th</sup> headquarters; Bridges Arts Council, Chamber Image & Beautification Committee, City of Valley City and Paul Noot for the new Main Street mural; Wes Anderson and Joe Stickler for the Planetarium and Medicine Wheel programs; the 130-plus participants in the Saturday parade; and Pastor Dorothy Borden and the Ministerial Association for the outdoor service at Chautauqua Park on Sunday. And last but not least, thank you to all the Valley City businesses and residents for the great hospitality shown toward our many visitors. It amazes me that every year, from set-up to clean-up, there are volunteers who seem to show up out of nowhere to lend a helping hand. It's a trait of folks here in Valley City that you just don't see other places.

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### ***What's happening in July?***

June always gets a little crazy around here with the Soapbox Derby, Rally in the Valley, and the summer tourism season all coming at us at once. But nothing gets as crazy the 4<sup>th</sup> Wednesday in July when Valley City merchants go out on the streets for our annual Crazy Days promotion. Mark your calendars for July 30<sup>th</sup> from 7:00 to 5:00, then start marking down your merchandise. There's a lot of hungry bargain hunters out there looking for good times and good deals.

Finally, the 2<sup>nd</sup> Annual Summer BASHtabula is coming up on Saturday, July 26<sup>th</sup>. The afternoon of fun and games kicks off at 1:00 pm with the Chamber's summer version of Community Olympics at the Mel Riemen Recreation Area. Line up the team members from your business and return the form in this month's newsletter as soon as possible. Other events planned include pontoon tours of Lake Ashtabula, sand volleyball, tours of Baldhill Dam, games and programs for the kids...and of course food! Give us a call if you would like to be involved in planning BASHtabula.

### ***Crazy Day—July 30***

*Valley City Merchants will be going a little "CrAZy" on Wednesday, June 30th as all stops are being pulled out on great deals throughout town. Special Crazy Day hours are 7:00am to 5:00pm.*

*In addition to sales around town, special events will be happening downtown where the 200 and 300 blocks of Central Ave will be closed to traffic.*



# 2008 Rally in the Valley

## Valley City's 125th Anniversary



The City Picnic on June 12th was sponsored by Michels Pipeline. About 750 people attended.



This year's Rally in the Valley was combined with Valley City's 125th Anniversary celebration. The parade was the largest in years with over 130 units followed by the car show entries. There were many other activities in town including the rubber duck race. After moving the finish line due to uncooperative winds and lack of current in the river, with a little "persuasion" the ducks managed to get to the finish line. Ten lucky winners took home a total of \$1000 in cash and Chamber Bucks! The Girl Scouts were the recipients of this year's duck race proceeds. Thanks to everyone who participated in this year's Rally in the Valley!

### Rubber Duck Race Winners:

- 1st Place:**  
\$500 in cash—Daren Peterka of Jamestown
- 2nd Place:**  
\$200 in Chamber Bucks—Katie Ross of VC
- 3rd Place:**  
\$100 in Chamber Bucks—Josh Holm of VC
- 4th Place:**  
\$75 in Chamber Bucks—Debb Bjornson of VC
- 5th Place:**  
\$50 in Chamber Bucks—Bruce Reiten of Kathryn
- 6th Place:**  
\$30 in Chamber Bucks—Ralph Dyrness of VC
- 7th Place:**  
\$25 in Chamber Bucks—Linda Wurzer of VC
- 8th Place:**  
\$10 in Chamber Bucks—Jill Vandrovec of VC
- 9th Place:**  
\$5 in Chamber Bucks—Mary Lee Nielson of VC
- 10th Place:**  
\$5 in Chamber Bucks—Jeff Erickson of VC



# 2008 Dakota Soap Box Derby



**June 6 & 7**

This year's Soap Box Derby was rained out on Friday, but thanks to some help from Mother Nature, loyal volunteers and some great racers and parents, the race was completed on Saturday June 7th. The crowd lined Central Avenue to cheer on their favorite racers.



**Super Stock Winners:**  
1st Place—Alyssa Freymark  
2nd Place—Mark Miller



**Stock Winners:**  
1st Place—C.J. Kendall  
2nd Place—Jordyn Saylor

## HOSPICE OF THE RED RIVER VALLEY ADDRESSES A LEADING CAUSE OF DEATH

Alzheimer's disease and related dementia are the third leading cause of death among older Americans. And yet according to the National Hospice and Palliative Care Organization, only 8% of patients with Alzheimer's or dementia seek help from a hospice program. Also surprising is that according to statistics provided by the National Alzheimer's Association, 50% of people with Alzheimer's disease are never diagnosed and 50% of people over the age of 85 will get Alzheimer's.

In an effort to educate people about Alzheimer's and dementia and inform them about the benefits of hospice care for their loved ones experiencing this disease, Hospice of the Red River Valley and the Alzheimer's Association are partnering to present Beautiful Sunsets: Memory Loss and End-of-Life Care. Seminars will be held in eight communities in the Red River Valley during July and August. Speakers include representatives of the North Dakota and Minnesota Alzheimer's Association, Dr. John Thomas, medical director at Hospice of the Red River Valley and hospice family members whose loved ones had dementia or Alzheimer's disease. All sessions are from 2:00 – 5:00 p.m. and are free and open to the public. No registration is required.

Area dates and locations are as follows:

- Thursday, July 17: Governor's Inn, Casselton, ND
- Thursday, July 24: Angry Beaver Lodge, Oakes, ND
- Thursday, July 31: Sheyenne Care Center, Valley City, ND

For additional information, call 800-237-4629 or log on to [www.hrrv.org](http://www.hrrv.org) and click on the calendar.

Lance Jenison

from State Farm

Is the winner of

## \$50 in Chamber Bucks

Because he attended Business After Hours when his name was drawn at American Family Insurance!

Each month, a Chamber member's name will be drawn at Business After Hours. If someone from that business was in attendance that night, they win \$25 in Chamber Bucks. If there is no winner, the prize increases by \$25 each month until someone wins! Contact the Chamber if you would like to host a Business After Hours.

*The Chamber is looking for businesses to host Business After Hours. Contact us for more info, 845-1891.*

### *Business After Hours—June 19th American Family Insurance*



Want to host a Business After Hours? Contact the Chamber for more information!

Lance Jenison was the lucky winner of \$50 in Chamber Bucks! Congratulations, Lance!

### *Thank you*

*to our members who have renewed their membership in the Valley City Area Chamber of Commerce in June! Remember that it is policy of the Chamber to refer only Chamber member businesses!*

After School Program & Day Care Center  
American Family Insurance  
American General Contractors  
Another Time Restaurant  
Bay Shore Cityside  
Farmers Union Insurance  
Hospice of the Red River Valley

Obsessed Photographers Group  
Riverside Gardens  
Snap Fitness  
US Bank  
Valley City Public Works  
Xtreme Printing & Novelties

# Valley City Area Chamber of Commerce Ambassador Visits



Direct Check  
Gayle Buckle  
New Business  
200 Central Ave N  
Valley City, ND 58072  
701-845-2122



Edward Jones  
Susan Jorissen  
New Member  
1240 W Main St  
Valley City, ND 58072  
701-845-0030



Malach USA  
Kelly Grenier  
1505 7th St SE  
Valley City, ND 58072  
701-845-1323



Forte Tool & Die  
Jeff Bergner  
1505 7th St SE  
Valley City, ND 58072  
701-845-9588



# Chamber Newsletter Ad Rates\*

## Business Card Ads

## Inserts

### Looking for the Key to Low Cost Business-to-Business Advertising?



The Chamber Pride Newsletter now offers our members the opportunity to purchase business card-sized ads for the low cost of \$20 per issue.

Insert ads are also available for \$30 per issue.

Contact the Chamber at 845-1891 for details.

*Multi-issue discounts also available!*

### Insert Ad Rates

| Frequency | Each    | Total |
|-----------|---------|-------|
| 1         | \$30.00 | \$30  |
| 2         | \$25.00 | \$50  |
| 3         | \$22.00 | \$66  |

*Discount received on subsequent purchases  
Advertiser supplies 300 copies*

### Business Card Ad Rates

| # of Issues | Each    | Total |
|-------------|---------|-------|
| 1           | \$20.00 | \$20  |
| 2           | \$17.50 | \$35  |
| 3           | \$16.67 | \$50  |
| 4           | \$16.25 | \$65  |
| 5           | \$15.00 | \$75  |

*must purchase quantity in advance*

**Contact the Chamber for more information,  
845-1891 or [chamber@hellovalley.com](mailto:chamber@hellovalley.com)**

\*Advertising available to members of the Valley City Area Chamber of Commerce only.  
Multi-issue discounts must be placed within one calendar year starting January 1, 2008.

## Farmer's Market Expands to Saturdays at New Location



The Valley City Farmer's Market has added a new day at a new location for the 2008 season. In addition to being at the Rosebud Visitor Center parking lot from 4:00-6:00 pm on Mondays and Thursdays, they will also be on the greenway just east of the VCSU Footbridge on 4<sup>th</sup> Street SE every Saturday from 10:00 to noon. In addition to locally grown produce, the Saturday market will also offer canned goods, preserves and craft items. The Sheyenne Valley Friends of Animals will also be at the Saturday markets when they have animals available for adoption.

The Saturday Farmers Market begins Saturday, July 5<sup>th</sup> and the Monday and Thursday Market begins on Monday, July 14<sup>th</sup>.



# Community Calendar of Events

www.valleycitynd.com



For detailed information, please visit [www.valleycitynd.com](http://www.valleycitynd.com)

## July 2008

- July 2 – Music in the Park
  - Featuring John & Lorraine Curtis of Valley City, 7:15pm, City Park Bandshell.
- July 3 – Senior Center Evening Meal
  - Entrée: Roast Beef. Contact the Senior Center for more information, 845-4300.
- July 4 – 4<sup>th</sup> of July Celebration in Sanborn
- July 5 – Farmer's Market
  - By the VCSU Footbridge, 10:00 to Noon.
- July 5 – Fireworks at the Crossing at Dusk.
- July 8 – NCT Hike in Clauson Springs
  - Meet at the Rosebud Visitor Center at 6:00pm for carpooling. Campfire to follow. For more information, contact Scott at 845-2970 or Kari 490-6548.
- July 9 – Music in the Park
  - Featuring the Maasjo Sisters, 7:15pm, City Park Bandshell.
- July 10 – Dance Day at the Senior Center
  - With the Country Lads. Contact the Senior Center for more information, 845-4300.
- July 11-12 – 4-H Achievement Days
  - NDWS Building. For more information, contact BC Extension at 845-8258.
- July 12 – Farmer's Market
  - By the VCSU Footbridge, 10:00 to Noon.
- July 14 – Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm.
- July 16 – Music in the Park
  - Featuring "ADAPT" Men's Quartet, 7:15pm, City Park Bandshell.
- July 17 – Senior Center Evening Meal
  - Entrée: BBQ Ribs. Contact the Senior Center for more information, 845-4300.
- July 17 - Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm.
- July 18-19 – VC Junior Open Tennis Tourney
- July 19-20 – VC Adult Open Tennis Tourney
- July 19 – Farmer's Market
  - By the VCSU Footbridge, 10:00 to Noon.
- July 21 – Rescheduled Special Olympics Golf Tournament
  - Special Olympics and Dacotah Bank Golf Tournament, 1:00pm. For more information, contact Open Door Center at 845-1124.
- July 21 - Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm.
- July 23 – Music in the Park

- Featuring the Meyer Family of Valley City, 7:15pm, City Park Bandshell.
- July 24 – Dance Day at the Senior Center
  - With the Country Lads. Contact the Senior Center for more information, 845-4300.
- July 24 - Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm.
- July 24-26 – All 50's Reunion
- July 26 – BASH-tabula
  - Mel Rieman Recreation Area. Contact the Chamber for more information at 845-1891.
- July 26 – Farmer's Market
  - By the VCSU Footbridge, 10:00 to Noon.
- July 27 – Carson & Barnes Circus
  - NDWS Building North Parking Lot.
- July 28 - Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm.
- July 30 – Crazy Day
  - Downtown Valley City. Watch for great deals all around town as well as other activities. Contact the Chamber for more information at 845-1891.
- July 30 - Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm.
- July 30 – Music in the Park
  - Featuring Dakota Gospel, Marlin & Wanda Niess, 7:15pm, City Park Bandshell.
- July 31 – Seminar – Beautiful Sunsets: Memory Loss & End-of-Life Care
  - Presented by Hospice of the Red River Valley, 2:00-5:00pm, Sheyenne Care Center. Contact 800-237-4629 to register or for more information.

## August 2008

- August 2 – Americana Festival
  - Courthouse Square, 9:00-3:00. For more information, contact Faith in Action at 845-6491.
- August 2 – Farmer's Market
  - By the VCSU Footbridge, 10:00 to Noon.
- August 4 - Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm.
- August 6 – Music in the Park
  - Featuring Bluegrass Music from the Litchville Area, 7:15pm, City Park Bandshell.
- August 7 - Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm
- August 9 – Farmer's Market
  - By the VCSU Footbridge, 10:00 to Noon.
- August 11 - Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm.
- August 13 – Music in the Park
  - Featuring Norwegian Dancers of Jamestown, 7:15pm, City Park Bandshell.
- August 14 - Farmers Market, Rosebud Visitor Center Parking Lot, 4-6pm.
- August 16 – Farmer's Market
  - By the VCSU Footbridge, 10:00 to Noon.
- August 16-17 – Appaloosa Horse Show

*It's time for the 2nd Annual*

Valley City Area Chamber of Commerce

# COMMUNITY OLYMPICS SUMMER GAMES



During

# BASH-tabula



## Saturday, July 26<sup>th</sup>, 2008

**COMMUNITY OLYMPICS:** Teams of at least 6-8 individuals are recommended to participate in several fun and creative "Olympic Events". The Community Olympics will begin at 1:00 p.m. at the Mel Rieman Recreational Area.

Olympics Events include:

- Water Balloon Toss
- Water Ski Smoosh Races
- Life Jacket Relay
- Paddleboat Races
- Life Ring Horseshoes



More information will be sent upon receipt of your registration. This is a great way to get involved and have LOTS of fun for your employees while providing exposure for your business. So.....sign up TODAY!

~ Sponsored by the Valley City Area Chamber of Commerce ~

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### REGISTRATION

BUSINESS/ORGANIZATION \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

Please Return To: Valley City Area Chamber of Commerce  
P.O. Box 724, Valley City, ND 58072  
Phone: (701) 845-1891